

## Press Release

### **Minister president visits SCHNEIDER-KREUZNACH**

BAD KREUZNACH, 27 April 2010

Kurt Beck, Minister President of Rhineland-Palatinate, visited the lens specialist Schneider-Kreuznach yesterday to find out more about its extensive training program. The group of companies combines tradition with high technology and puts a special emphasis on qualifying its employees in-house to be able to meet its future personnel requirements. "The way the company's close cooperation with schools and universities is organized is exemplary," said Minister President Kurt Beck. Currently, 12 members of staff are studying part-time for a Bachelor or MBA. A further 11 trainees are employed at the Bad Kreuznach site. This corresponds to a total of 7 % of the workforce.

Schneider-Kreuznach has invested in a wide spectrum of production technology in recent years. The company offers training in four areas: industrial mechanics, machining, precision optics, and technical IT. "We are interested in employing motivated young professionals from all school forms and offer excellent training opportunities," claims Dr. Josef Staub, CEO of the Schneider Group. In future, the company will be focusing its training efforts on automation technology, IT, electronics, and software. To enable its employees to familiarize themselves with a wide range of applications, Schneider-Kreuznach has initiated alliances with other companies.

#### About the Schneider Group:

The Schneider Group specializes in developing and producing high-performance photographic lenses, cinema projection lenses, as well as industrial optics and precision mechanics. The group comprises Jos. Schneider Optische Werke, founded in Bad Kreuznach in 1913, and its subsidiaries Pentacon (Dresden), Schneider Kreuznach Isco Division (Göttingen), Schneider-Optics (New York, Los Angeles), Schneider Bando (Seoul), Schneider Asia Pacific (Hong Kong) and Schneider Optical Technologies (Shenzhen). The company's main brand is "Schneider-Kreuznach". It has around 640 employees worldwide, with 330 based in its German headquarters. For years now the group has been a world market leader in the area of high-performance lenses.

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